

AIR PEACE OF MIND

PRIVACY POLICY

1. This Privacy Policy sets out how we will treat the personal information which you provide to us while using the website located at www.AirPeaceOfMind.com (“**Site**”) and/or the services provided from the Site (“**Services**”). You are deemed to accept the terms of this Privacy Policy on your first use of the Site. We may change this Privacy Policy from time to time and such changes shall be effective from the date and time the revised Privacy Policy is posted on the Site. The Site (and all content therein) is owned or controlled by Air Peace of Mind Ltd, a company incorporated in England with its registered office at The Refinery, 13 Radnor Walk, SW3 4BP, UK.
2. To provide the Site and the Services, it is necessary for us to hold and process certain personal information. We take reasonable care in keeping this information secure and preventing any unauthorised access or unlawful use of it. All personal information is processed by us in accordance with applicable data protection legislation.
3. From time to time, we may collect or ask you to provide some or all of the following: name, address, date of birth, gender, email addresses and/or mobile phone numbers, IP addresses, web-browser details, operating system details, your activities on the Site, and in some cases financial information such as credit/debit card numbers. This information will be stored together with any additional information you may provide to us, and will be used to provide you with, and to improve, the Services (and associated services). We and/or our trusted partners may contact you from time to time with offers that may interest you and/or to inform you of other products and services.
4. We will keep your personal information only for as long as is necessary. We may, from time to time, expand or reduce our business and this may involve the transfer of certain divisions or assets of our company to other parties. Data provided by you and other users will, where relevant, be transferred and the new owner or new controlling party will, under the terms of this Privacy Policy, be permitted to use such data for the purposes for which it was supplied by you.
5. We may use ‘cookies’ while you access the Site to avoid the need to re-enter details on different occasions. Cookies are also used to collect general usage and volume statistical information. We may use local “shared objects”, also known as “Flash” cookies. Examples of other reasons include:
 - enabling us to recognise your device so that you don't have to give the same information to us several times;
 - recognising that you may already have given a username and/or password; and/or,
 - measuring how you are using the Services, to make the Services easier to use and to ensure sufficient capacity for quick delivery.

A “cookie” is a small amount of data sent from the server and stored on your computer's hard drive. Most web browsers are automatically set up to accept cookies, but you can set your browser to refuse cookies or ask your browser to show you where a cookie has been set up. These settings will typically be found in the 'options' or 'preferences' menu of your browser. In order to understand these settings, the following links may be helpful (otherwise you should use the 'Help' option in your browser for more details):

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

Please note that we do not recommend turning cookies off when using the Services as this may prevent you from using certain aspects of the Services and/or the Site. For further information about cookies and how to control their use, please visit the following

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third party educational resources: www.allaboutcookies.org and www.youronlinechoices.eu.

To learn how to manage privacy and storage settings for Flash cookies, see http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manage_r.html#117118).

6. Please note that from time to time we may use third party services to display or distribute content on the Site, which may include analysis of data and/or management of content and/or services generally. The Site (or third party sites) may use cookies and/or web beacons to collect information in order to provide personalised services.
7. If you do not want us to retain or use your personal information, you may withdraw your consent (i.e. "opt out"), by contacting us at operations@airpeaceofmind.com. If you have any queries about this Privacy Policy or wish to resume receiving information which you may have previously opted-out of receiving, please contact us at operations@airpeaceofmind.com.
8. We reserve the right to change this Privacy Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Site and you are deemed to have accepted the terms of any such amended Privacy Policy on your first use of the Site following such alterations.